

Call for partners

UNESCO Creativity
Incubator for
Asia and the Pacific

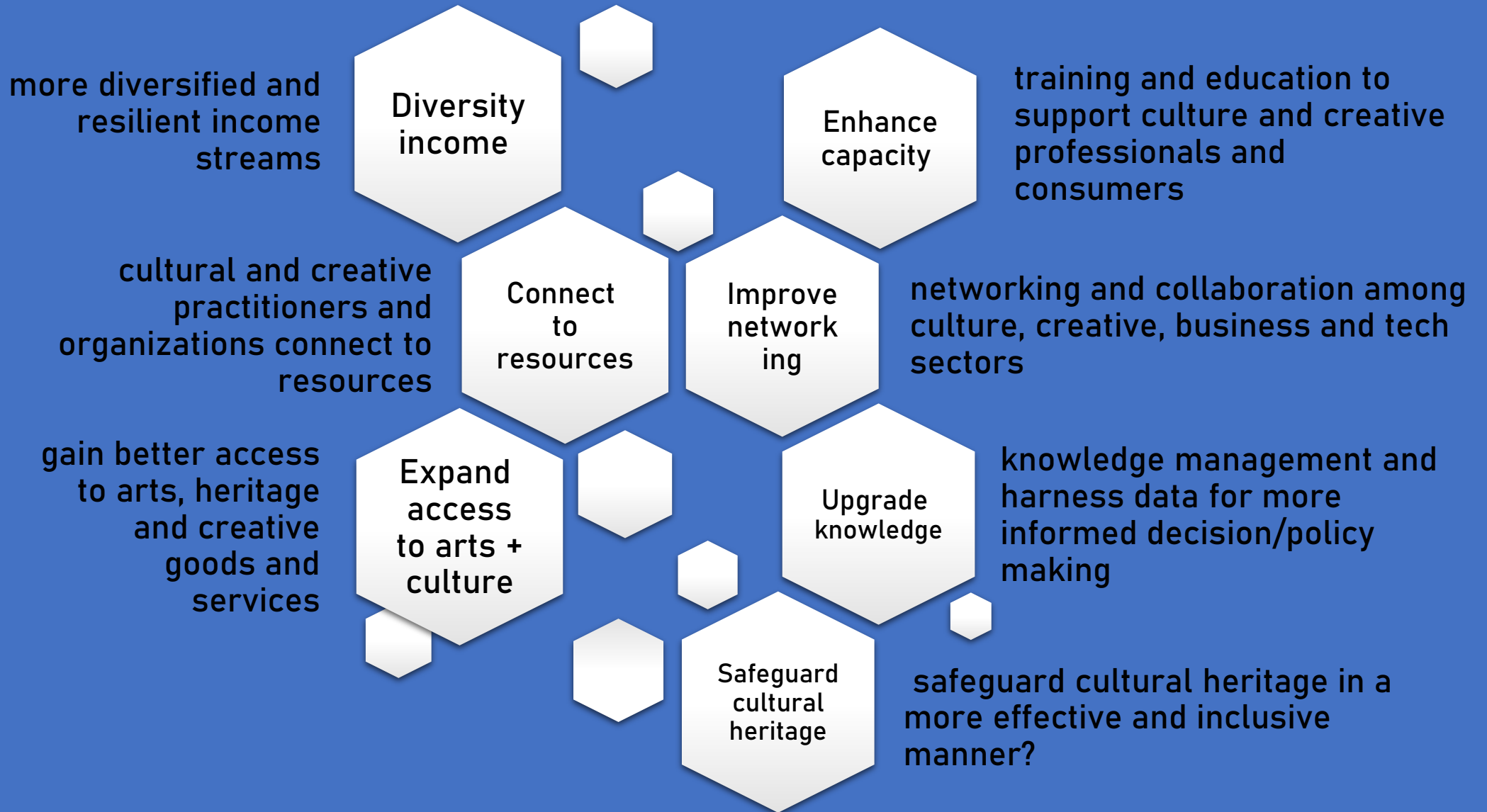
Creativity and digital technology can transform the culture and creative sector and offer new business opportunities in the Asia-Pacific region





**New creative solutions can
revolutionize our engagement with
cultural heritage and creativity**

Support innovators to find solutions





Inaugural TechCul Ideathon

- 443 participants from 34 countries registered for the UNESCO TechCul Ideathon event on 6 December 2020
- 25 finalist teams pitched on 9 January 2021
- 12 top prize-winning projects selected
- 11 Jury members from leading technology companies and cultural organizations
- Prize sponsors: Amazon Web Services, British Council, Digital Economy Promotion Agency, Huawei, ICHCAP, National Innovation Agency, Tencent, UNESCO, University of Hong Kong's Centre for Civil Society and Governance

group CHIC!



group CHIC!

Urban Kaiser (Fraunhofer)

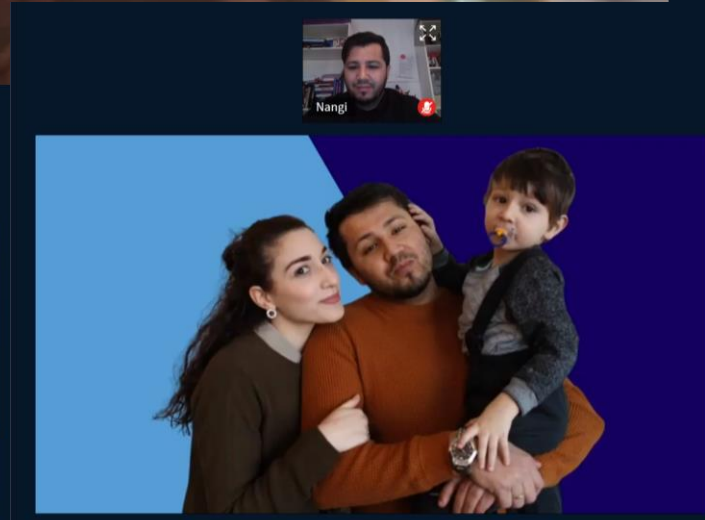
Cultura Fish (Josh)

Cultura Fish (Nhi)

- 01. UpStage
- 02. Lao Voice Atlas
- 03. Visitor's Virtual Friend
- 04. The Roots Routes
- 05. HERE
- 06. CEDIM
- 07. Culturemy
- 08. Inner Paintech
- 09. Arts on Demand
- 10. VICULTUS
- 11. Digital Creative Hub
- 12. HOLA (Hub of Le Art)
- 13. CHIC! APP
- 14. LIDAR Project
- 15. WaH Collective
- 16. HAT BÔI 101
- 17. Boost-Art
- 18. Culture Quiz Maker
- 19. Way of Life
- 20. Myanmar Cultural Heritage VR Museum
- 21. Nirvana of ruins
- 22. ICH Digital Interactive Calendar
- 23. Previatage(I)
- 24. PinYay
- 25. Adventure City Game



This is a tool that enables teachers and practitioners





Join us as
founding partner
to establish the
UNESCO
Creativity
Incubator
for Asia and the Pacific



UNESCO Creativity Incubator

- What we will do:
 - Provide capacity building and exchange platform on topics concerning culture, creativity, entrepreneurship and digital technology.
 - Provide early stage funding and support to develop business models and tech solutions to benefit the culture and creative sector.
- What will be the impact:
 - Beneficiaries will gain skills and knowledge to develop innovative tech and business solutions to benefit the culture and creative sector.
 - Beneficiaries will develop and test pilots/prototypes, resulting in viable proof of concept.

UNESCO Creativity Incubator

- How we will operate:
 - Provide capacity building opportunities led by leading cultural, business and technology institutions.
 - Provide equity-free grants to develop workable pilots/prototypes.
 - Connect projects with mentorship (tech, culture, entrepreneurship) from leading companies and institutions.
 - Solicit proposals (annual call for ideas, Ideathons, other channels) to solicit good ideas, which are eligible for funding.
 - Organize events to promote networking and exchange.





UNESCO Creativity Incubator

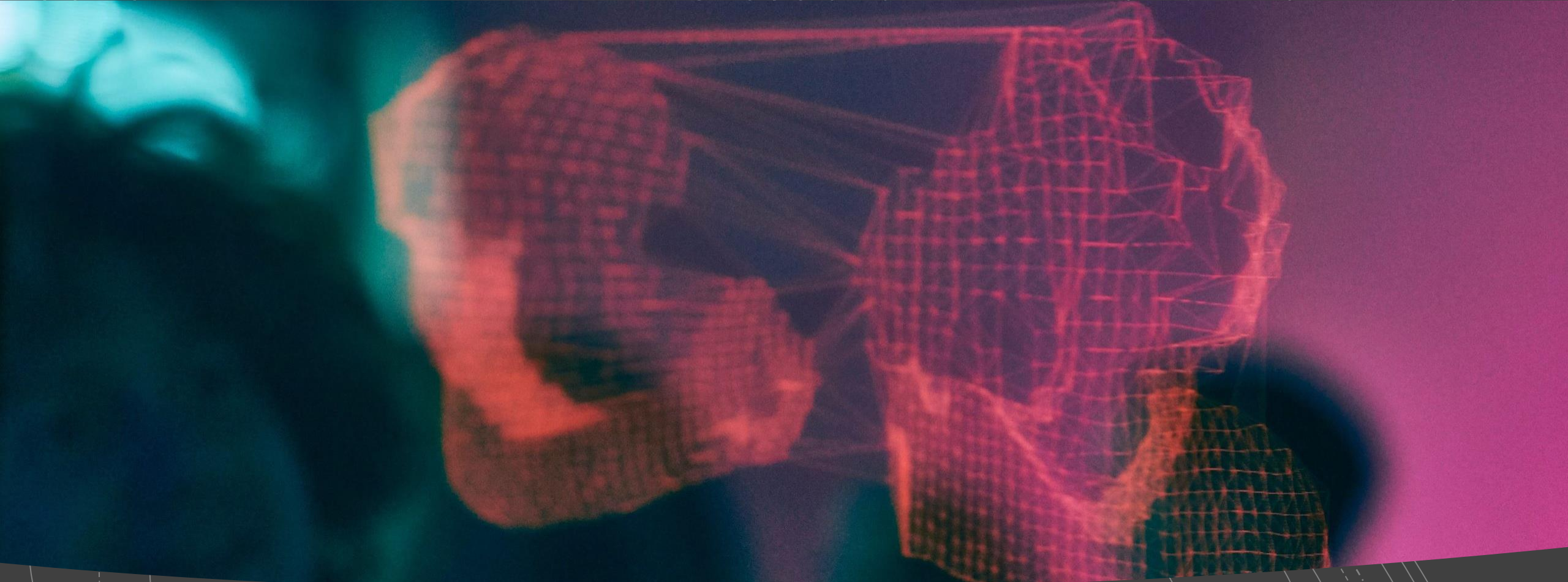
- Who are eligible to receive support:
 - Startups from technology or culture sectors.
 - Cultural practitioners, including artists, craftspeople and heritage professionals
 - Entrepreneurs.
 - Residents of the Asia-Pacific region.
- Whose lives will be improved:
 - Culture and creative communities in the region.
 - Consumers of cultural and creative products and services throughout the world.
 - Youth.

Partner with UNESCO

Support creativity within
the framework of the
UN Sustainable
Development Goals

Platform for visibility with
regional reach and global
impact





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