



Lifelong Learning CLaaS

 **CLaaS** LITHAN

Digital Learning & Talents Platform

> 50,000
Learners

> 2,000
Enterprises

> 90%
Completion

100+
Pan-Asia Campuses

C About Us

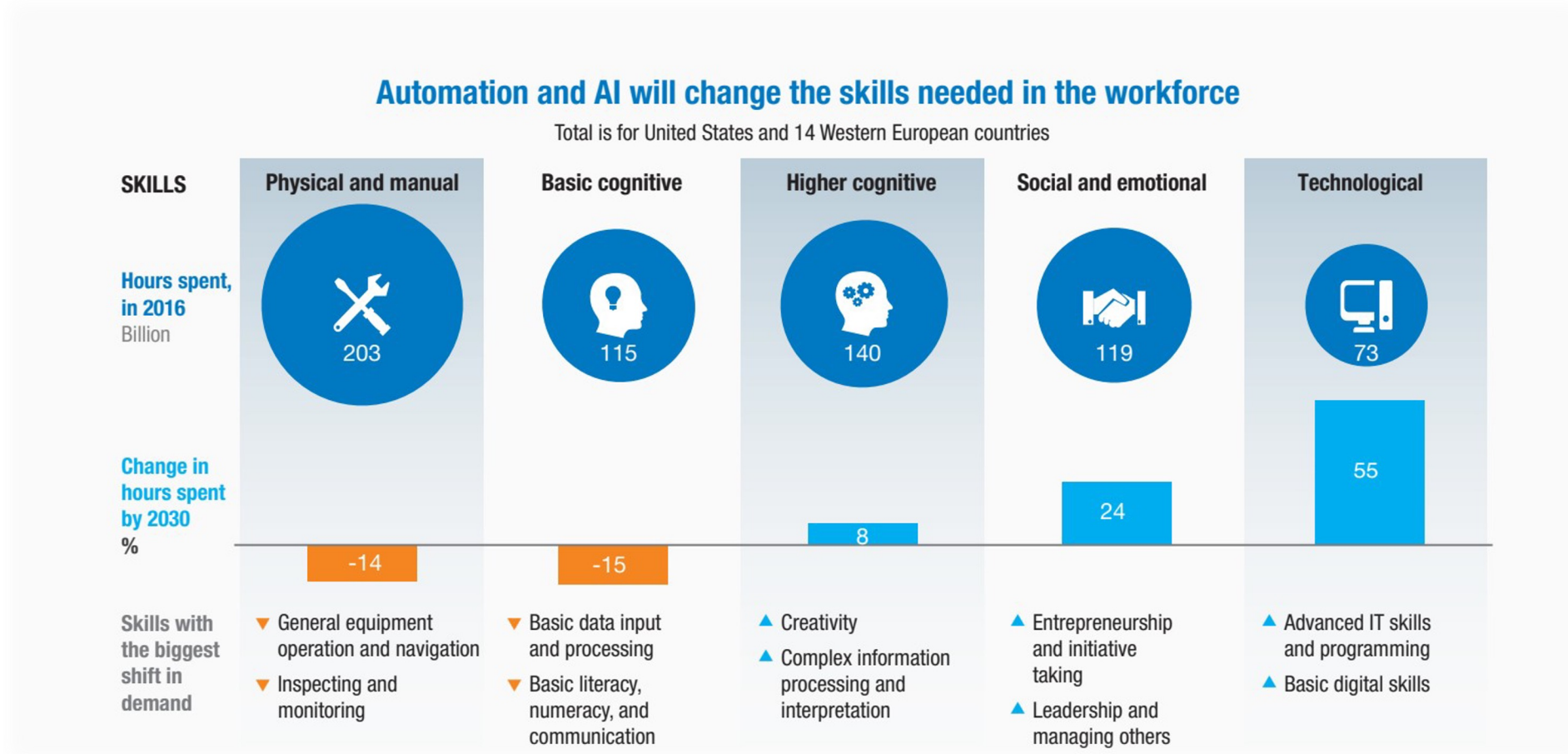
- | Edutrust Certified by Committee for Private Education (CPE)
- | Continuous Education and Training Center (CET) accredited by SkillsFuture Singapore
- | Accredited Training Center for Pearson UK
- | Microsoft Global Learning Partner of the Year Award (Finalist)
- | AWS re/Start Training Partner
- | Pearson's BTEC College of the Year 2019 Award for Asia
- | Dun&bradstreet's Business Eminence Award 2020
- | Flame Innovation Award 2019 by SkillsFuture Singapore
- | APAC CIO Outlook's Top 10 Provider of Education Tech Solution



C Workplace Skills Shift

- | Basic cognitive skills together with physical and manual skills will decline.
- | Higher cognitive skills will grow moderately at 8%
- | Social and emotional skills such as leadership and managing others will increase by 24%
- | Technological skills, such as workplace digital skills and deep tech skills like programming will surge drastically by 55%

Workplace Skills Shift

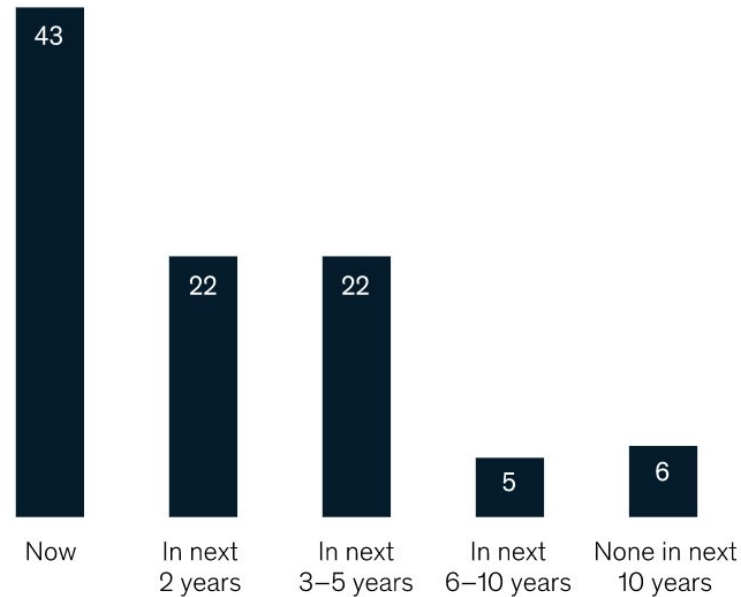


Source: McKinsey Skill Shift: Automation and the Future of the Workforce

Workplace Skills Shift

Due to this shift, 87% of business leaders are saying that their companies will have digital skill gaps within the next 5 years

When skill gaps are expected to occur within organizations, % of respondents

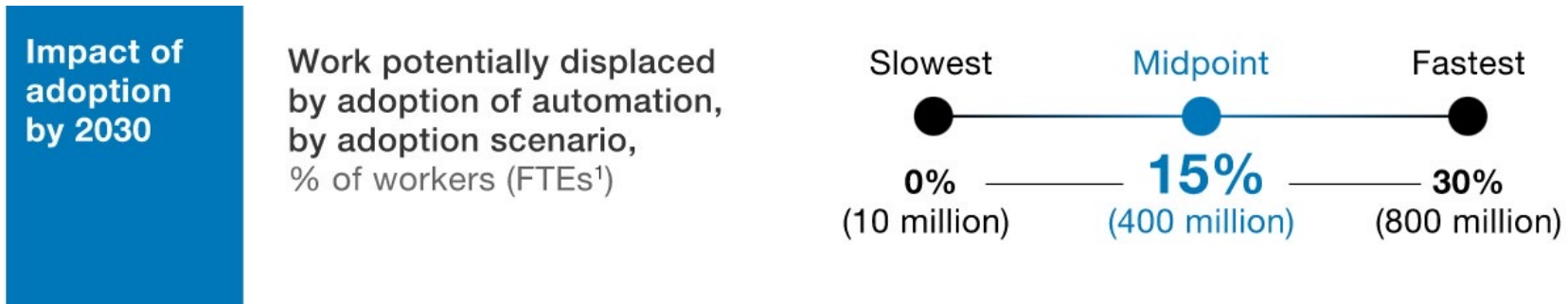


Note: Responses of "Don't know" (2%) not shown.

Source: McKinsey Mind the [skills] gap

Workplace Skills Shift

This shift also means up to 30% of traditional jobs globally could be displaced by automation

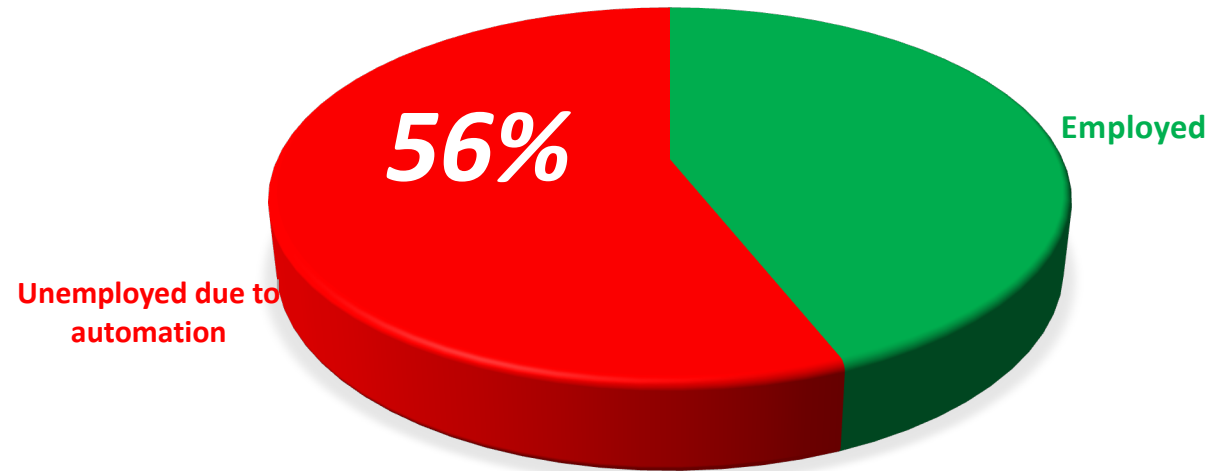


¹Full-time equivalents

Source: McKinsey Global Institute analysis

Workplace Skills Shift

By 2030 in Southeast Asia, up to 56% of workers will lose their jobs due to technology



Source: Reuters

C Lifelong Learning CLaaS

- | A solution for the workplace skills shift backed by more than 10 years of success.
- | Train-and-Place working adults for induction into high-growth digital careers
- | Upskill working adults to cope with new digital responsibilities in their current job role

C Programme Options

I Digital Career Induction Bootcamp

- I 2 to 4 months of full-time, 9am to 6pm, deep skilling training
- I Intensive schedule greatly increases learning effectiveness
- I Integrated job placement assistance to help secure your new digital job

**Part-time options are available as well to cater to busy working professionals*

C Digital Career Options

IT Support Associate

This is a career in managing IT systems in a company with a focus on desktop, cloud services and functions. You will install, configure, troubleshoot and maintain IT systems and the cloud to eliminate any IT downtime.

Best Suited Profile

Individuals who are interested in hands-on technical work such as fixing or repairing things

Entry Requirement

Minimum N Level or equivalent with good PC literacy

Training Programme

[Advanced Certificate in Infrastructure Support](#)

C Digital Career Options

Cloud System Administrator

This career is about supporting the cloud infrastructure, servers, networks, and management of cloud security governance to ensure an organisation can realise the full potential of cloud computing.

Best Suited Profile

Individuals already working in an IT support job role

Entry Requirement

Minimum N Level and with 1 year of IT support experience

Training Programme

[Professional Diploma in Cloud Administration](#)

C Digital Career Options

Full-Stack Developer

Full-stack developers are software developers who have the ability to work on the frontend of a software application(website or user interface) as well as the backend (server or database). It is the most valuable versatility that companies are looking for.

Best Suited Profile

Individuals who are interested to learn programming and good in mathematics

Entry Requirement

Minimum Nitec in any STEM discipline (science, technology, engineering and mathematics)

Training Programme

[Advanced Certificate in Web Development](#)

C Digital Career Options

Data Scientist

Data science is all about working with different types of data around us, especially big data, to uncover powerful business insights or predict the future using emerging technologies such as machine learning tools.

Best Suited Profile

Individuals with interest to work with statistics, numbers, or data

Entry Requirement

Minimum O Level with business process or IT experience

Training Programme

[Professional Diploma in Data Science](#)

C Digital Career Options

Digital Marketer

Digital marketing is primarily executing marketing outreach over digital channels such as social media platforms using highly engaging content and customer-centric omnichannel strategies.

Best Suited Profile

Individuals who are interested in sales & marketing, the workings of social media and eCommerce

Entry Requirement

Minimum N Level and savvy in social media platforms

Training Programme

[Professional Diploma in Digital Marketing](#)

C Career Induction Programmes Common Pitfalls

I Training curriculum is disconnected from the workplace and outdated

The curriculum for career induction must be relevant to the job responsibilities required by employers in the workplace. They need to be constantly updated in accordance with workplace changes and employers' demands.

I Training duration is too short

A 3-day training or 5-day workshop won't provide enough confidence for employers to make a hiring decision or even offer an interview opportunity. At the very least, months of training are required to prove that you have the depth of the skills required.

I Training outcome is mainly knowledge-based with little to no real-world exposure

Having just knowledge and theoretical understanding will mean that your employer will still need to train you from scratch at the workplace. However, having work-ready skills means that you can be productive from day one and despite being a career changer with no prior experience, you can be a much more desirable candidate to hire.

C Career Induction Programmes Common Pitfalls

I The job placement service is new or has a limited track record

Placing a career changer in a high-growth digital job is never an easy task. The training institute providing this service must have a huge pool of active hiring employers who are open to someone new to the job role. This oftentimes takes years to build up. It is not just about getting the number of employers onboard but also about educating the employers on accepting the training institute's graduates based on numerous factors including training quality and job expectations among many others. And preferably the job placement service also has a proven track record over an extended period of time as a piece of evidence that they can adapt and produce the required placement outcome regardless of the employment market condition.

C Programme Options

I Digital Upskilling CLaaS

- I Short and impactful training schedules that enable skills acquisition in as fast as 20 hours
- I Fulfil the need for work-study-life balance
- I Access to job placement assistance, if required

Digital Upskilling Options

Digital Fluency

This course enables the learners to understand digital technologies and innovation practices across work processes and activities in a digital workplace to solve problems, drive efficiency and facilitate information sharing.

Best Suited Profile

All working professionals seeking a clear understanding of the digital workplace

Entry Requirement

Reading and writing proficiency in English
Minimum 1 credit in O Level or equivalent

Training Programme

TBA

C Digital Upskilling Options

Digital Collaboration

This course enables the learners to leverage digital tools for building a collaborative digital workplace with unified communication, content sharing, project delivery, tasks management and teams' collaboration.

Best Suited Profile

All working professionals especially those working from home or in a hybrid work arrangement

Entry Requirement

Reading and writing proficiency in English
Minimum 1 credit in O Level or equivalent

Training Programme

TBA

C Digital Upskilling Options

Agile Management

This course enables the learners to learn and apply agile leadership principles, build agile teams, and improve organizational performance with agile frameworks. Agile Management skills will help attain the agility to work in an ambiguous environment where one “Fail-Fast, Fail-Safe” for responsiveness over perfection.

Best Suited Profile

All working professionals holding management roles or responsibilities

Entry Requirement

Reading and writing proficiency in English
Minimum 1 credit in O Level or equivalent

Training Programme

TBA

C Digital Upskilling Options

Digital Transformation

This course enables the learners to develop and execute digital transformation action plans for their company.

Best Suited Profile

Business leaders

Entry Requirement

Reading and writing proficiency in English
Minimum 1 credit in O Level or equivalent

Training Programme

TBA

C Digital Upskilling Options

Digital Sales

This course enables the learners to develop insightful sales canvas, execute omnichannel prospecting and manage full funnel sales engagement.

Best Suited Profile

Sales Professionals

Entry Requirement

Reading and writing proficiency in English
Minimum 1 credit in O Level or equivalent

Training Programme

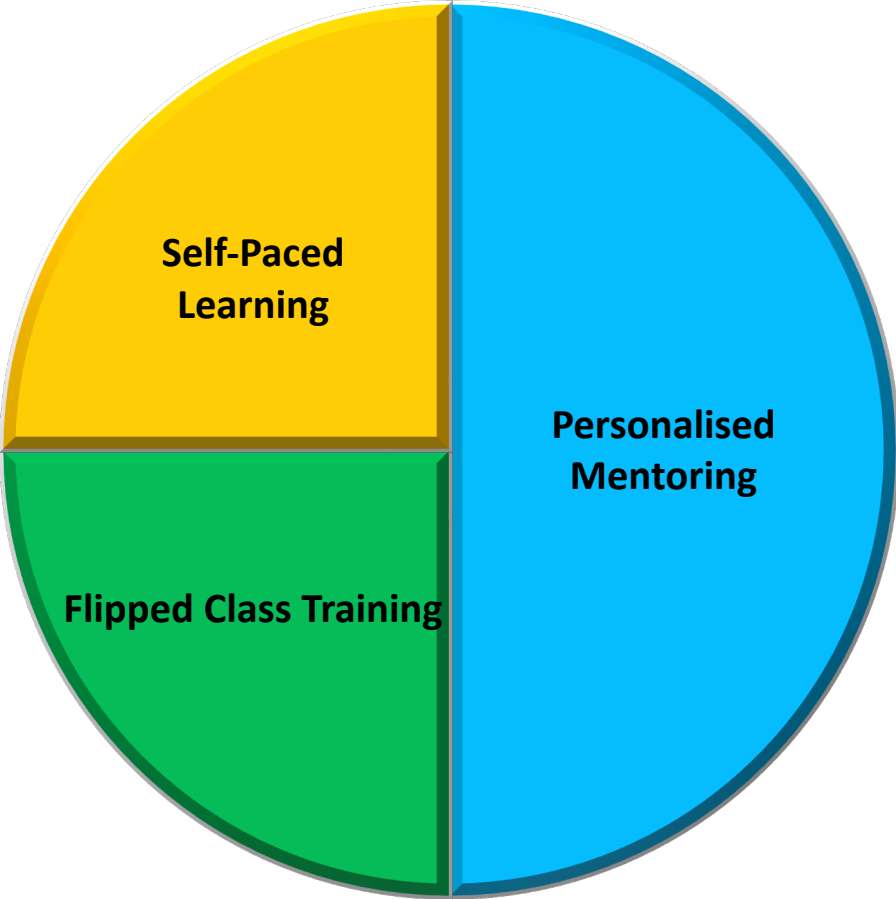
TBA

C What Do We Train?

I Competency Based Curriculum

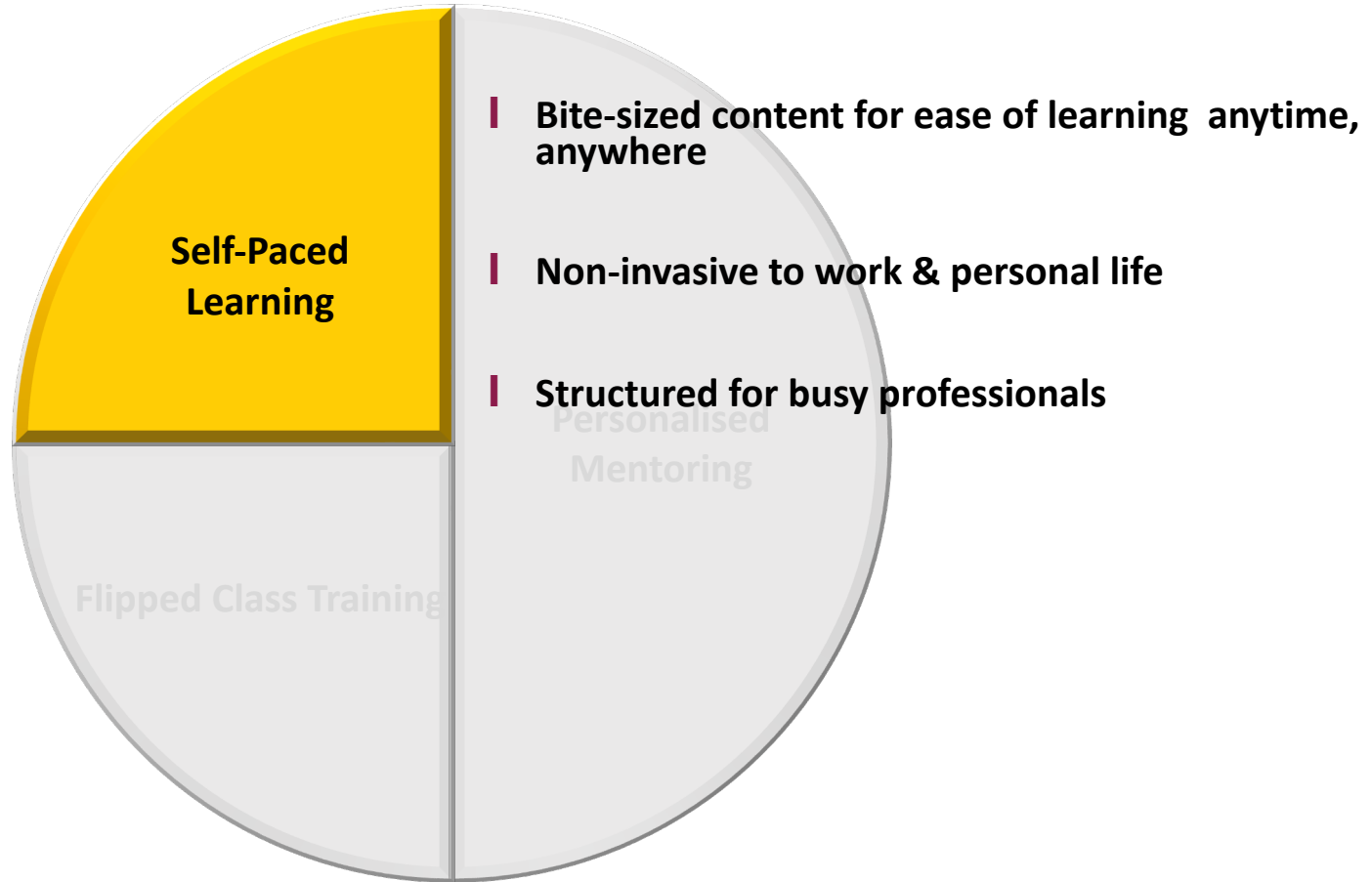
- I Content based on actual job responsibilities to provide high relevancy in the modern workplace
- I Mapped to world-renowned vendors' or industry certifications for worldwide recognition

How Do We Train?



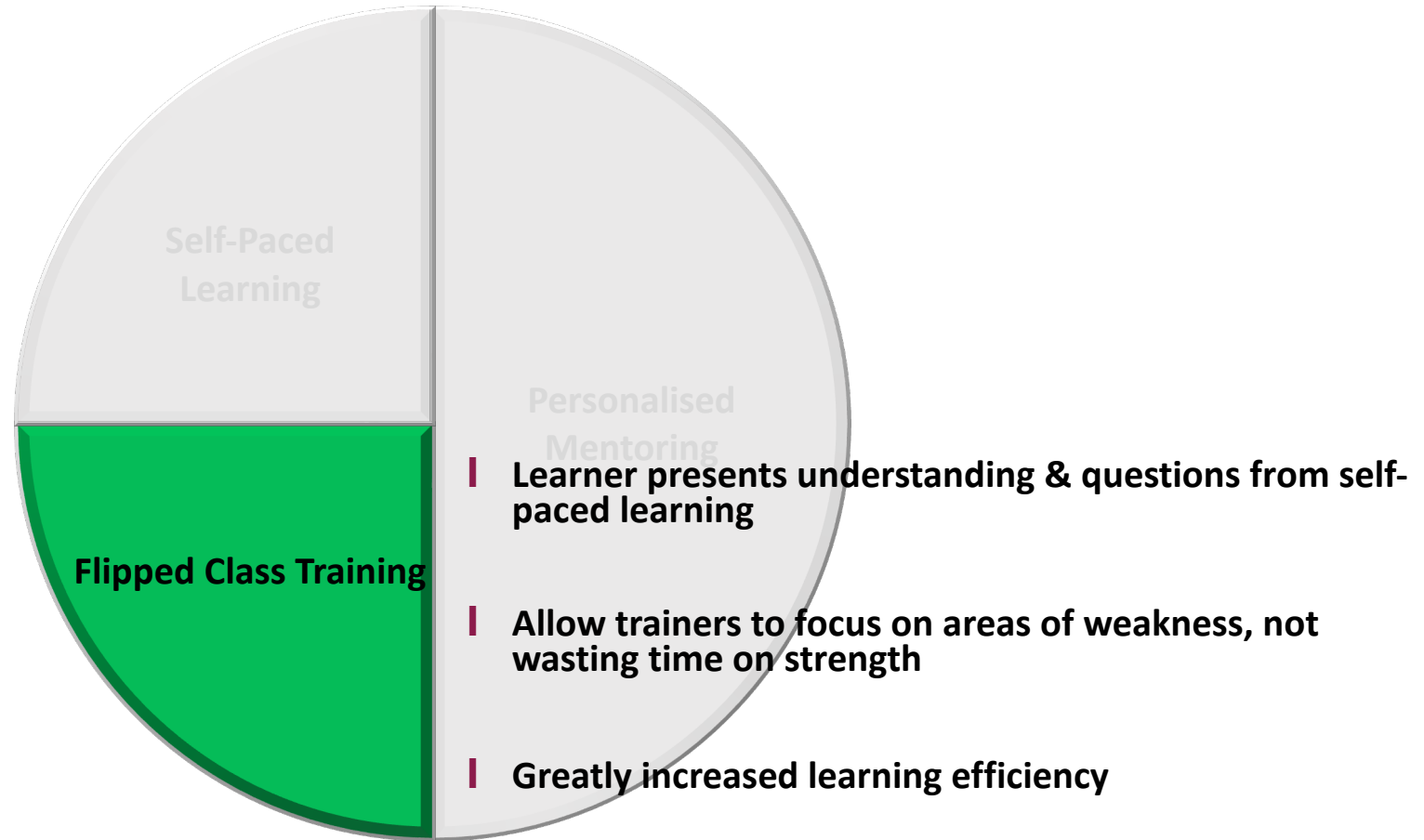
Blended Learning Journey

How Do We Train?



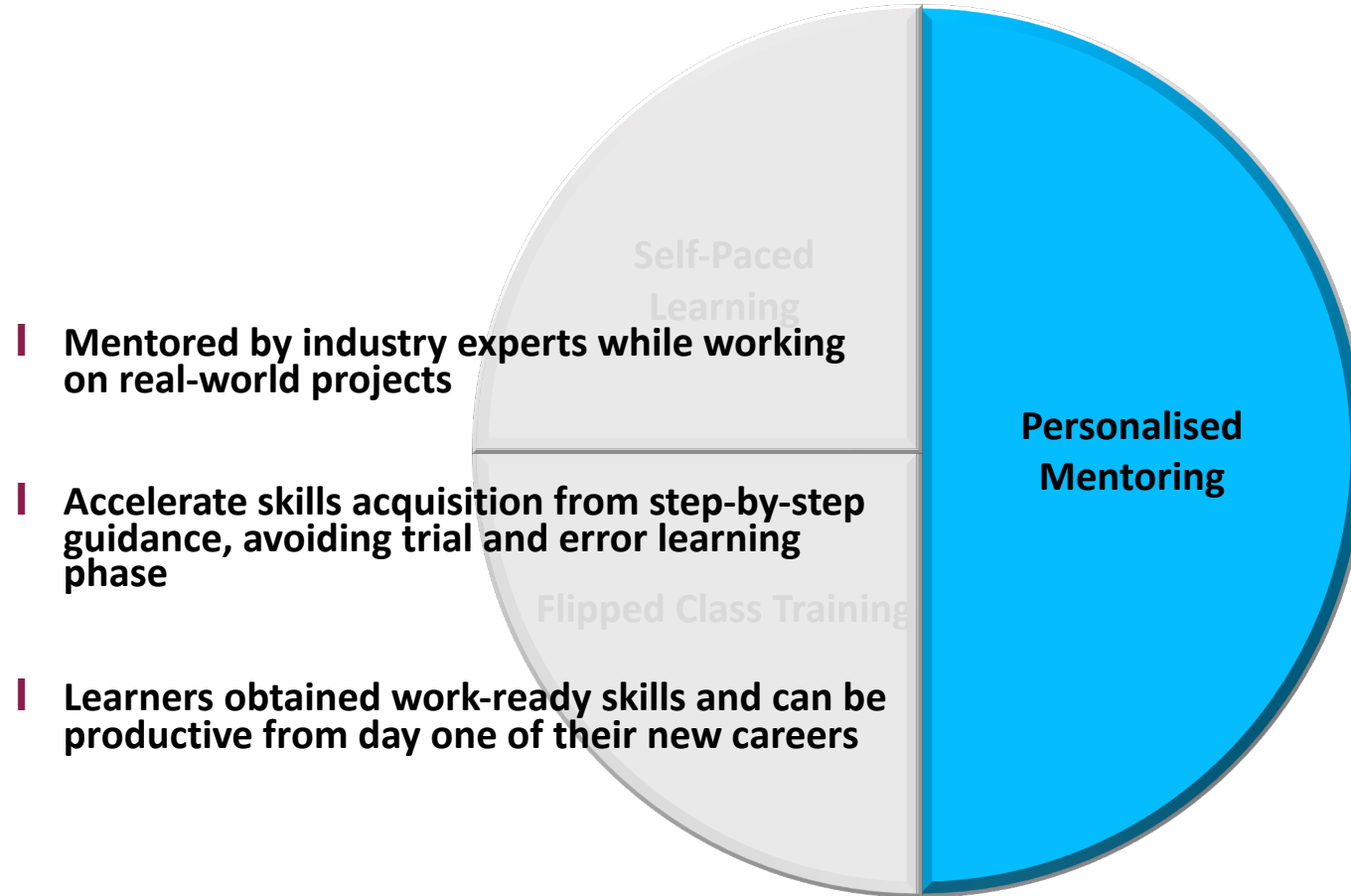
Blended Learning Journey

How Do We Train?



Blended Learning Journey

How Do We Train?

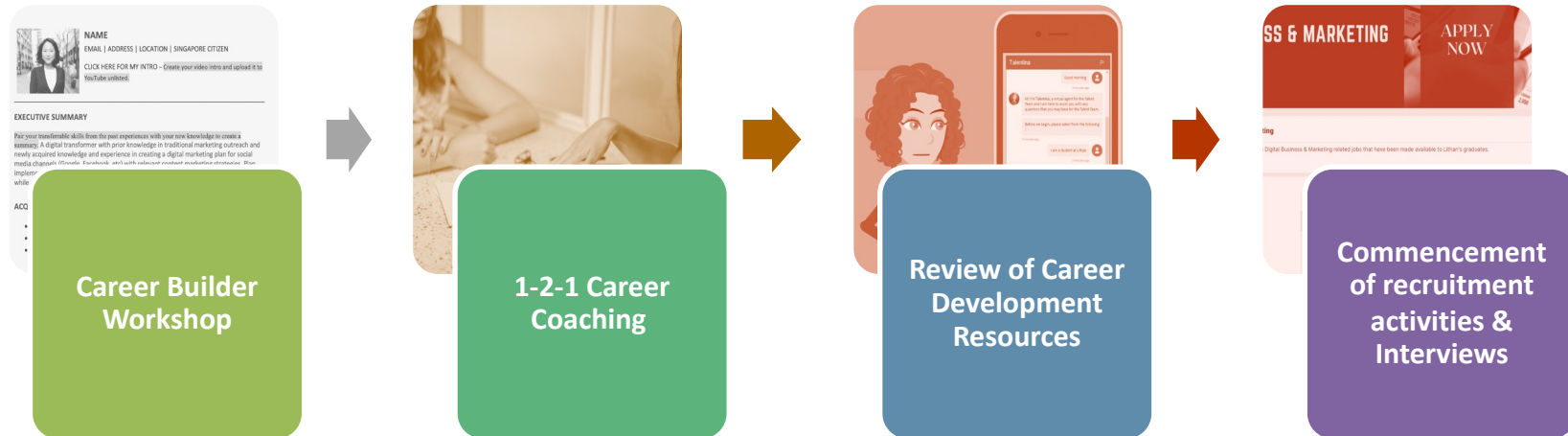


Blended Learning Journey

C Job Placement Assistance

- | More than 10 years of proven track record
- | On average over 500 locals placed each year
- | Employer database size of more than 2000. Estimated over 100 active hiring employers at any point in time.

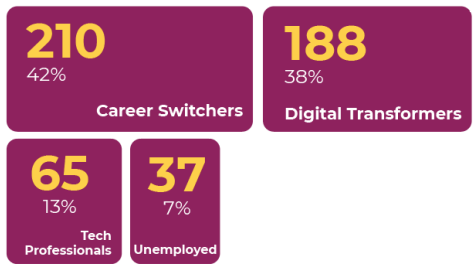
Job Placement Process



- Career Builder Workshop**: A 360° interview and career preparation training that covers resume-building, interview coaching, industry insights sharing, and much more.
- 1-2-1 Career Coaching**: An in-depth personalised coaching session that touches on career growth strategy, job expectations, interview and resume optimisation among many other topics.
- Review of Career Development Resources**: Follow-up sessions to ensure all resources needed to secure a job are optimised and ready.
- Commencement of recruitment activities & Interviews**: A wide variety of hiring events that aim to offer maximum exposure of your profile to our employer database.

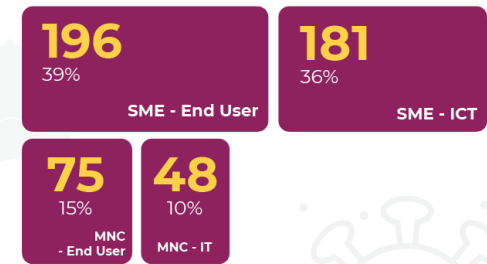
FY 2022 Placement Outcome

Placed Personas

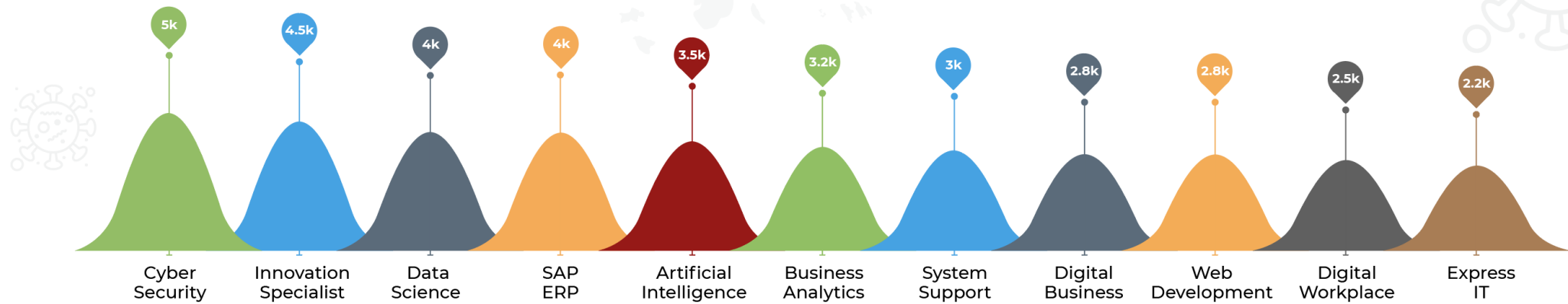


Students Placed
500

Company Types



Salary by Job Roles (SGD)



C Frequently Asked Questions

| Are the training programmes recognized in Singapore?

Yes, our training programmes are mapped onto the Skills Framework (SFW). This is a national framework that companies are using to develop human resource capabilities that include the development of job profiles, recruitment and interview checklists among many others.

| I do not have any prior experience in the training programme that I am interested in, Can I still apply for it?

Yes, most of our training programmes are structured for career changers or skills upgraders without prior experience. However, some programmes do have certain prerequisites to fulfil before you can be accepted. Talk to our course consultant to find out more, they will advise you on the best-suited programme based on your career aspiration, work experience, and academic background.

| What is the main difference between your qualifications and those from institutes of higher learning such as polytechnics and universities?

Generally speaking, qualifications from institutes of higher learning provide a more holistic understanding of a subject matter. Our qualifications however focus solely on the actual skills which are utilised in the workplace. We derived our curriculum based on the related job responsibilities required by the employers and ensure that the contents are always relevant to the current workplace demand. This is how we train our learners to be work-ready.

C Frequently Asked Questions

I Can I get an exemption if I possess some related skills or certifications?

Exemption will be on a case-by-case basis, but it is mainly for learners who already have the same certifications residing within our programmes.

I When will I receive your job placement assistance?

Most of the time our job placement assistance would have commenced midway through a programme when learners would have some knowledge of the skills required for the intended job role. Learners who are ready to face hiring employers can start to participate in our Profile Builder Workshop and recruitment events. However, learners who feel that they are not confident enough to face the hiring employers can enlist the service at a later date, before the end of the training programme.

I Do you guarantee that I can get my intended digital job by going through your programme?

Our job placement assistance backed by more than 10 years of track record has helped an average of over 500 locals to transit to high-growth digital jobs each year, but we do not guarantee any job placement. We provide assistance that improves your chances of securing your desired digital job.

C Frequently Asked Questions

I Who are the hiring companies that Lithan is partnering with?

We have worked with thousands of hiring companies over the past decade and at any point in time should have more than 100 active hiring companies which consist of both SMEs & MNCs across multiple sectors.

I Is age a major factor when it comes to securing a job through your job placement assistance?

Some of our employers preferred younger candidates and we also have employers who preferred mature ones. These employers recognised that mature candidates would cherish employment opportunities more than the younger ones and be more responsible and reliable at work.

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<https://mothership.sg/2021/10/lithan-academy-interview/>

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